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## IFS Unleashed 2024

### A remarkable four days for Team Platned

What an incredible four days it was for Team Platned at IFS Unleashed 2024! From inspiring AI showcases led by IFS CEO Mark Moffat to countless networking opportunities, the event was truly extraordinary.

We had the pleasure of connecting with customers and prospects, sharing our latest innovative solutions designed to drive your success:

- **Platned Gateway** – Your comprehensive hub for expert guidance, resources, and support.
- **Platned Mahara** – Revolutionise your IFS Cloud testing process with this powerful, intuitive tool.
- **Platned Parsa.AI** – Streamline invoicing and accounting with automation, reducing errors and saving time.
- **IFS Cloud Upgrades** – Effortlessly transition to IFS Cloud and access ongoing innovation and cutting-edge features.

A heartfelt thank you to everyone who took the time to chat with us and explore our solutions. If you'd like to learn more or speak to us about any of our products, get in touch at [info@platned.com](mailto:info@platned.com).

We're excited to continue shaping the future together!



## New Strategic Partnership with OmniByte

## Unlocking new possibilities in workforce and operations management

Platned is thrilled to announce our Full Solution Partnership with OmniByte, a leader in workforce and operations management solutions. This collaboration marks a pivotal step in our mission to deliver cutting-edge digital solutions that revolutionise industries. Together, we aim to enhance efficiency, streamline workflows, and drive innovation across diverse sectors.

By combining OmniByte's expertise in workforce optimisation with Platned's extensive knowledge of business transformation, we offer clients integrated tools that boost productivity and address the evolving challenges of the digital age. This partnership ensures businesses not only have the right technology but also the expertise to maximise its potential—all in one place.

This alliance reflects Platned's belief in the power of strategic partnerships and our commitment to unlocking new opportunities for our clients. With OmniByte by our side, we're paving the way for enhanced operational excellence and digital transformation. Together, we're redefining what's possible.

Learn More - [OmniByte - Platned](#)



### Introducing Mark Charles

## Our new Chief Advisor for the construction industry

We're pleased to welcome Mark Charles as our new Chief Advisor for the Construction Industry at Platned. With two decades of experience leading transformative projects in the IFS sector, Mark brings a wealth of knowledge and strategic insight to the team. His expertise will be instrumental in shaping the future of our construction solutions, ensuring they remain innovative and effective. We look forward to seeing the impact Mark will have as Platned continues to grow in this important sector. Welcome, Mark!

"With two decades of hands-on experience helping construction customers realise the value of IFS Cloud—achieving financial, scheduling, and commercial insights to deliver on-time, on-budget, and profitable projects—I am extremely excited to leverage this experience with Platned, an IFS Partner with a strong, proven track record in delivering value-driven ERP and IT solutions. I will be joining a team with deep knowledge of solutions that drive value across the full asset lifecycle, with a clear vision of how we can address the unique challenges of our construction customers.

I feel privileged to be taking on the role of Chief Advisor- Construction Industry at Platned, and I can't wait to start delivering for our customers, ensuring they realise the full potential of their ERP investment."

— Mark Charles, Chief Advisor, Construction Industry

[Connect with Mark on LinkedIn](#)



Upgrade to IFS Cloud with Platned's Expertise

As more organisations recognise the transformative benefits of IFS Cloud, Platned is here to facilitate your transition from legacy systems to the latest IFS solution. Upgrading to IFS Cloud opens up a wealth of strategic and operational opportunities, including access to cutting-edge innovations and enhanced user experiences. Our services help you stay aligned with an evergreen pathway, reduce lifetime costs, and leverage intelligent features such as AI, machine learning, and IoT. Retire outdated modifications and explore a more agile, composable enterprise with Platned's dedicated support.

Learn More - [IFS Cloud Upgrade | Top Cloud-Based Enterprise Solution](#)  
([platned.com](https://platned.com))

## Wear It Pink Day: A Global Celebration of Support

On the 16th and 17th of October, Platned employees came together to support **Wear It Pink** Day, an initiative aimed at raising awareness for breast cancer. Our teams in the Sri Lanka and UK offices, along with those attending IFS Unleashed in the USA, enthusiastically participated in various activities. From fun games that brought smiles, to organising food sales with proceeds going towards vital breast cancer support, the efforts were truly inspiring.

This collective action highlighted the strength of our Platned community and the impact we can make when united for a common cause. The enthusiasm, generosity, and commitment have made a real difference. Together, we are helping to raise awareness and support those affected by breast cancer. A heartfelt thank you to everyone for being part of this important mission—every effort brings us closer to making a lasting impact in the fight against this disease!



## Celebrating SMD's Successful Go Live with IFS Cloud

Recently Platned had the pleasure of visiting SMD to celebrate the successful Go Live of IFS Cloud! This significant milestone reflects the hard work and dedication of everyone involved, showcasing the seamless collaboration between SMD, IFS, and our team at Platned. We take immense pride in supporting SMD throughout the upgrade process, ensuring a smooth transition that enhances their operational efficiency. As we look forward to collaborating on future projects, we extend our heartfelt congratulations to all at SMD, IFS, and the Platned team for this remarkable achievement. Together, we are paving the way for innovation and success in the future!



## Resource Availability - November

As we approach November, now is the ideal time to book your IFS resources with Platned. Ensuring timely access to the right expertise is vital for the success of your projects. By planning ahead, you can guarantee that your organisation receives the support it needs when it matters most. Don't leave it to the last minute, contact us today to discuss your requirements. Visit our [Professional Services page](#) or email us at [info@platned.com](mailto:info@platned.com) to secure your resources now!

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